



**FOR IMMEDIATE RELEASE**

## **AirAsia X launches exclusive direct route to Jeju from Kuala Lumpur!**

*Promo all-in fares starting from RM199 one-way to experience the mountains, oceans, foods and more of Jeju.*

**KUALA LUMPUR, 09 October 2017** – AirAsia X announces Jeju, South Korea as its latest destination today, setting its course to commence 4 times weekly exclusive direct flights from Kuala Lumpur to the idyllic island on 12 December 2017 with **promotional all-in fares from RM199 one-way**.

The special promo of all-in fares from **RM199 one-way on standard seat** and **RM899 one-way on award winning Premium Flatbed** will run from **10 to 15 October 2017 for travel between 12 December 2017 and 25 March 2018**, available for booking on [airasia.com](http://airasia.com).

**AirAsia X CEO Benjamin Ismail** said, "We are proud to be the only airline to operate direct flights to Jeju, South Korea from Kuala Lumpur, connecting the beautiful island with Malaysia and the rest of Asia and beyond through Asia's LCC hub. South Korea is an important market and we have seen tremendous growth from our existing routes to Seoul and Busan which will now be complemented by our new service to Jeju, saving our guests the hassle of domestic transit to the island province. This new route will provide additional over 150,000 capacity annually and will be a significant boost to strengthen business and tourism ties between Malaysia and South Korea. We wish to thank the governments and relevant authorities for the tremendous support and making this route launch possible."

**Director General of Tourism Bureau, Jeju Special Self- Governing Province Mr. Lee Seung Chan** said, "We would like to congratulate AirAsia X on this exclusive route connecting Malaysia with Jeju Island. Jeju Island is a destination unlike others with year-round attractions suitable for all types of travellers, be it single or group travellers, families or honeymooners. We are certain that this direct route will boost the tourism arrival for Jeju attracting tourists from not only Malaysia, but also from other countries who can now easily connect to Jeju via Kuala Lumpur."

Guests can now make use of AirAsia's Fly-Thru service to connect seamlessly to Jeju from other cities within AirAsia and AirAsia X's extensive flight network with just one additional stop, or utilise the multi-city option to explore Jeju together with Busan or Seoul before flying back to Kuala Lumpur.

Jeju Island, also known as the "Island of the gods", is a beautiful volcanic island located 64 kilometers south of the Korean Peninsula. It is the country's most popular holiday island, with more than 70% of visitors being domestic travelers seeking out what has become known as the "Hawaii of South Korea."

It is home to UNESCO World Heritage Site Jeju Volcanic Island and Lava Tubes which include Mount Halla, the highest mountain in South Korea and a dormant volcano, Geomunoreum lava tubes and the dramatic landscape of Seongsan Ilchulbong tuff cone. Other attractions including the scenic Jeju Olle Trail, the breathtaking Cheonjiyeon waterfall, Hyeopjae beach and many special themed museums, making Jeju island a destination for all ages all year round.

Keep up to date with AirAsia's latest promotions and activities via Facebook ([facebook.com/AirAsia](https://facebook.com/AirAsia)) and Twitter ([twitter.com/AirAsia](https://twitter.com/AirAsia)).

# Press Release



*\* One-way all-in fare inclusive of taxes and fees. Terms and conditions apply.*

## **Flight Schedule for Kuala Lumpur, Malaysia (KUL) to Jeju, South Korea (CJU)**

Flight No.	From	To	Departure	Arrival	Flight Schedule
<b>D7 501</b>	<b>KUL</b>	<b>CJU</b>	<b>0530hrs</b>	<b>1230hrs</b>	<b>Monday, Wednesday</b>
	<b>KUL</b>	<b>CJU</b>	<b>0640hrs</b>	<b>1340hrs</b>	<b>Tuesday, Saturday</b>
<b>D7 502</b>	<b>CJU</b>	<b>KUL</b>	<b>1335hrs</b>	<b>1835hrs</b>	<b>Monday, Wednesday</b>
	<b>CJU</b>	<b>KUL</b>	<b>1440hrs</b>	<b>1940hrs</b>	<b>Tuesday, Saturday</b>

Note: All times listed are local unless otherwise stated.

\*\*\*ENDS\*\*\*

### **About the AirAsia X Group**

AirAsia X is the long-haul, low-cost affiliate carrier of the AirAsia Group that serves 24 destinations across Asia, Australia, New Zealand and the Middle East. AirAsia X operates a core fleet of 30 A330-300s with a seat configuration of 12 Premium Flatbeds and 365 economy seats. The airline has carried over 27 million guests since commencing operations in 2007. AirAsia X was awarded the World's Best Low-Cost Airline Premium Cabin and Best Low-Cost Airline Premium Seat at the annual Skytrax World Airline Awards for five consecutive years from 2013 to 2017.

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